

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Shorr, Johnson, Magnus
Attention: Accounts Payable
1831 Chestnut St Ste 602
Philadelphia, PA 19103

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
169254-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Tammy Baldwin 4 Senate	TAMMY BALDWIN	

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	169254	06866303

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	TBFS	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/29/12	M-F 530-6a News	530-6a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 5:45 AM M-F 530-6a News 530-6a :30 TAMTV1220 \$250.00 NM									
4	10/29/12	10/29/12	M-F GMA	7-9a	M-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 7:47 AM M-F GMA 7-9a :30 TAMTV1220 \$400.00 NM 2 M M 10/29/12 8:59 AM M-F GMA 7-9a :30 TAMTV1220 \$400.00 NM									
6	10/29/12	10/29/12	M-F 6-7a News	6-7a	M-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 10/29/12 6:29 AM M-F 6-7a News 6-7a :30 TAMTV1220 \$450.00 NM spot simulcast on KSTP-TV and KSTC-TV 1 M M 10/29/12 6:54 AM M-F 6-7a News 6-7a :30 TAMTV1220 \$450.00 NM spot simulcast on KSTP-TV and KSTC-TV									
8	10/29/12	10/29/12	M-F The View	10-11a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 10:59 AM M-F The View 10-11a :30 TAMTV1220 \$350.00 NM									
11	10/29/12	10/29/12	M-F, Su 10-1035p	10-1035p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 10:31 PM M-F, Su 10-1035p 10-1035p :30 TAMTV1220 \$900.00 NM									

Total Spots **7**

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169254-2	11/04/12	November 2012	10/29/12 - 10/29/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Tammy Baldwin 4 Senate	TAMMY BALDWIN		

www.kstp.com

Payment Terms 30 Days

<u>Gross Total</u>	\$3,200.00
<u>Agency Commission</u>	\$480.00
<u>Net Amount Due</u>	\$2,720.00